

Dear Juniors,

Summer has arrived in Trexlertown and here at the Valley Preferred Cycling Center we are busy finalizing our plans for the 2010 USA Cycling Juniors Track National Championships. Our goal is to make sure that everyone who attends enjoys a gold-medal experience by making this the best national championship event, ever.

Those of you who have visited Trexlertown in the past know that we offer the best velodrome facility on the continent, but this year we are proud to offer even more amenities to make your stay memorable and ensure that you can compete to the best of your ability. Those amenities include:

- On-site free locker and shower facilities for all athletes;
- On-site, all-organic concession stand that will be open throughout training and competition;
- On-site free parking;
- On-site mechanics;
- Limited recreational vehicle parking (\$25 fee);
- Limited on-site bike storage (nominal fee);
- No transit costs;
- Affordable, nearby lodging;
- On-site race wheel rentals (fee-based);
- Available local training rides on quiet rural, cycling-friendly roads;
- Closed, road-width 1K and 1-mile paved training track at the adjoining Bob Rodale Cycling and Fitness Park;
- Comprehensive newspaper and television coverage;
- Travel information and assistance (lodging, dining, directions, etc) available through Discover Lehigh Valley (wwwlehighvalleypa.com);
- The opportunity to compete and meet professional cyclists from around the world on Friday, July 9 as part of our "World Series of Bicycling" international racing calendar.

In addition, the Valley Preferred Cycling Center will also offer all participants, coaches and teams a Championship Bible that will include all pertinent rider information, including:

- Full event schedule;
- Available training times;
- Roll-out zones;
- Facility map including location of results postings, mechanics; concessions; medical assistance; administrative offices and athlete lockers/showers.

In addition, we will be offering the opportunity to parents, coaches, teams and friends to purchase program ads supporting their athlete(s). Information on rates and ad sizes are available by calling Jill Brader, VPCC Marketing Manager, 610-395-7000 ext 225 before July 2.

As a Junior National Champion, myself, I remember the thrill and pride I experienced when competing for my Stars-and-Stripes jerseys and I want every rider who participates this year to share that experience. As I said at the top of this letter, we are working hard to make this the best Junior National Championships ever. And as you can see by this letter, we are doing everything we can to make sure that happens. We just need one more ingredient to make accomplish our goal:

You!

We look forward to seeing you in Trexlertown.

Sincerely,

Marty Nothstein

Executive Director Valley Preferred Cycling Center Olympic Gold and Silver Medalist Three-Time World Champion